

OUTSOURCERY

CHANGING WORK FOR GOOD

CASE STUDY

CITROËN



THE CHALLENGE

Outsourcery worked with Citroën UK to support the implementation of the new design for their national website, working alongside the design and development teams to establish a robust hosted service to maximise the site's effectiveness.

Previously Citroën's online presence had been wholly hosted in France, but as part of this project hosting was to be transferred to a UK provider. The challenge for Citroën was to select the right partner and service to support the development and ongoing operation of the site. Making the right decision was therefore vital to ensure the success of the project.

THE OUTSOURCERY SOLUTION

After a careful review of the market, Citroën's technical team selected Outsourcery as their hosting partner for the project to deliver a Microsoft Office SharePoint Server (MOSS) 2007 solution, to support the integration of Citroën's website directly with their company's European-wide central database.

SharePoint provides a robust platform on which companies can share files and information quickly and securely, increasing productivity and improving organisational effectiveness on shared projects.

THE FUTURE

Robert Pepper, director of PS London the lead creative agency managing the project in the UK, urges businesses to do their homework before selecting a hosting partner.

"A simple Google search reveals just how many hosting options and partners there are in the market," says Robert. "But businesses implementing a MOSS 2007 solution need to be extremely careful in selecting an experienced and reputable partner.

"Using Outsourcery's MOSS 2007 solution meant that we were able to use world-class Microsoft technology and expertise to support the project throughout its execution."

"Outsourcery provides a very robust service, based at its own hosting facility, and has a team which really understands how companies use hosted services. This was vital to us as the data behind Citroën's website is extensive and complex."

"It is reassuring that Outsourcery is a Microsoft Gold Partner which positions them as one of the leading technical experts on Microsoft's product portfolio in the world."



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WHO ARE OUTSOURCERY?

We're an experienced provider of Hosted IT and communications solutions. We keep your data secure behind the tough doors of our state-of-the-art data centres. We're also a trusted partner of Vodafone, Microsoft and BlackBerry, giving you the benefits of first class communications and hosted IT alongside our high quality service and support.