

## CASE STUDY CARROT PHARMA RECRUITMENT



### RECRUITMENT SPECIALISTS

Carrot Pharma Recruitment specialises in recruitment for the pharmaceutical, biotechnology and healthcare industries, focusing on jobs in marketing, advertising, medical communications and PR as well as a range of roles in healthcare market research, business intelligence and insight. With a wealth of experience of working in all these sectors, they offer both clients and candidates a knowledgeable, efficient and friendly service.

### SEEKING A SOLUTION

Martin Anderson the Managing Director of Carrot Pharma Recruitment initially contacted Outsourcery in January 2008. He wanted a cost-effective, reliable and flexible email solution with none of the set up costs, installation, configuration and ongoing maintenance of an in-house mailbox system. It was also important that the new system could handle and safeguard large volumes of data as they regularly transferred CV's, contracts, personal candidate data and terms of employment information by email. Plus, it must enable emails to be accessed by BlackBerry mobile devices too..

### RISING TO THE CHALLENGE

Outsourcery reviewed Carrot Pharma's requirements carefully and put forward a proposal to supply a hosted Exchange solution which meant all their information would be securely hosted at Outsourcery's secure data centre and they could transfer large volumes of data by email with none of the cost and hassle of an on-site system. Martin also requested that the new email system was fully operational as soon as possible, so a member of Outsourcery's team visited them, helped to configure all their computers and got the system up and running within 2 hours.

Initially, Outsourcery put 6 hosted Exchange mailboxes into operation for Carrot Pharma Recruitment.

Since then the company has moved premises; taken their mailboxes with them (without the need to move any servers or networks) and upgraded to 9 mailboxes which range between 3GB and 1GB depending on each individual's requirements.

### A BRIGHT FUTURE

Today, if Martin or his wife Gill have any email requirements, they contact Outsourcery straight away as they know they will always receive the same professional service. In addition, with the help of their hosted Exchange system from Outsourcery they are able to continue using their unique mix of industry and recruitment expertise to offer their clients and candidates a first class, professional recruitment and placement service.

**“Outsourcery provided us with a friendly and professional service. The package they supplied fitted our purposes in January 2008 and continues to fit our purposes throughout our expansion and relocation.”**

**Martin Anderson-**  
Managing Director, Carrot Pharma Recruitment

**0843 366 6010**  
**www.outsourcery.co.uk**

**Microsoft**  
GOLD CERTIFIED  
Partner

**BlackBerry**  
Alliance Member

#### WHO ARE OUTSOURCERY?

We're an experienced provider of Hosted IT and communications solutions. We keep your data secure behind the tough doors of our state-of-the-art data centres. We're also a trusted partner of Vodafone, Microsoft and BlackBerry, giving you the benefits of first class communications and hosted IT alongside our high quality service and support.

